NAVER Cloud

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3.1 CUSTOMER STORIES

CORPORATE PROFILE

We Create Technology, You Create Greater Value

NAVER Cloud's hyperscale Al and cloud technologies enable everyone to access innovative technologies and unlock new possibilities.

Drawing on more than 20 years of expertise in IT services and infrastructure, our offerings include hyperscale Al foundation models built from the ground up, business-focused SaaS applications, industry-specific cloud solutions, and DATA CENTER GAK that powers our entire ecosystem. We deliver infrastructure, native technologies, and an integrated cloud platform with all the services you need.

Our philosophy centers on embracing diversity, and as your technology partner, NAVER Cloud is committed to solving your problems and strengthening your competitive advantage.

Company Name	NAVER Cloud Corporation
Date of Establishment	May 1, 2009
CEO	Kim Yuwon
Main Business	Cloud and IT services
Location	NAVER Green Factory, 6 Buljeong-ro, Bundang-gu, Seongnam-si, Gyeonggi-do
Phone	1566-3880 / 031-784-1800
Website	navercloudcorp.com

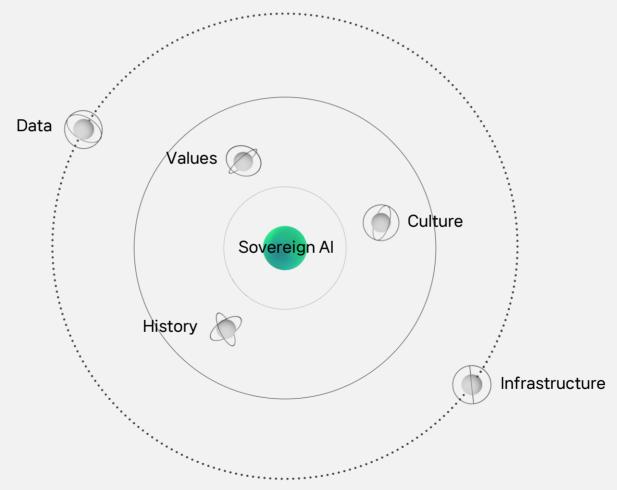
Visit NAVER Cloud website →



OWN YOUR TECH, OWN YOUR FUTURE

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At NAVER Cloud, we're building a world where sovereign Al becomes widespread—systems that reflect each nation's unique policies, culture, language, history, and values. We use our hyperscale Al models to establish Korea's technological sovereignty while empowering other nations to develop their own sovereign Al through our technology and expertise.



Growth Milestones

Begins construction of DATA CENTER GAK Sejong

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NAVER Cloud launched in 2017, building on more than 20 years of experience operating IT services and data centers.

Our global technology platform continues to grow, delivering innovative enterprise solutions including our hyperscale AI model HyperCLOVA X, digital twins, and smart spaces.

2024	Joins the European Al Alliance	2020	Provides cloud infrastructure for KERIS online schooling	2012	Introduces Ncloud Internal
	Establishes joint Al research center with Intel (NICL)		Finalizes plans for hyperscale DATA CENTER GAK Sejong		
	Signs contract to set up Al platform specialized for Korea Hydro & Nuclear Power		Launches Neurocloud, a fully-managed and dedicated cloud	2010	Opens Gasan IDC
	DATA CENTER GAK Sejong receives LEED platinum certification		Rebrands as NAVER Cloud		
	Launches CareCall pilot project in Izumo, Shimane			2009	Establishes NAVER Business Platform
	Signs MOU with the Saudi Data and AI Authority (SDAIA)	2019	Completes FSI's CSP Safety Assessment Program		
			(109 basic + 32 additional protective measures for financial sector)	2008	Introduces the Trouble Ticket System (TTS)
2023	Merges NAVER CLOVA, Whale, and Papago into a single organization				and IDC Facility Monitoring System
	Acquires APEC Cross-Border Privacy Rules (CBPR) certification	2018	Acquires Cloud Security Assurance Program (CSAP) certification		
	Achieves CSAP certification for DaaS services in government sector		Acquires CSA STAR certification at Gold level	2007	Launches free NAVER Vaccine
	Releases HyperCLOVA X, most advanced hyperscale Al model to date		Acquires ISO 27799 certification		Opens Mabuk IDC
	Merges with WORKS Mobile		Enters government and financial sectors		
	Completes construction of hyperscale DATA CENTER GAK Sejong		Recognized by the Ministry of Science and ICT (MSIT)	2005	Opens Yeoksam IDC
			for contributions to cloud industry		
2022	NAVER WORKS achieves CSAP certification for SaaS services in government sector			2003	Opens Bundang IDC
	Becomes first CSP to receive top ratings for scalability and compatibility in PaaS-TA	2017	Launches NAVER Cloud Platform		
	NAVER Cloud root certificate embedded in major operating systems and browsers		Opens Pyeongchon IDC	2002	Opens Mokdong IDC
	Acquires FIDO2 certification for biometric authentication		Expands cloud business to Japan		
	Acquires ISO 37001 certification for anti-bribery management systems			1999	Begins IT operations
		2015	Establishes overseas subsidiaries in Asia-Pacific, Europe, and US		
2021	Becomes first business to register for Eum 5G network				
	Recognized by MSIT for improving Covid-19 vaccine booking system	2013	Opens DATA CENTER GAK Chuncheon		
	Becomes first Korean CSP to receive Singapore MTCS Level-3 certification				

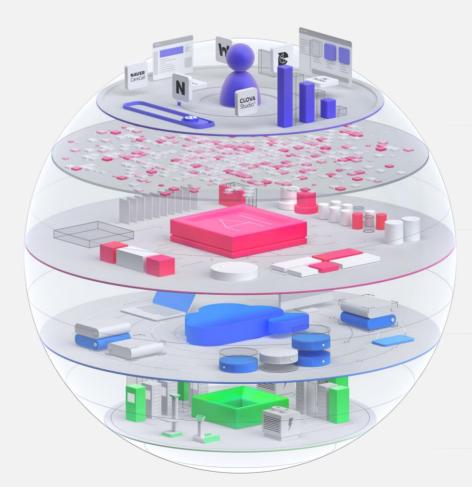
BUSINESS & SERVICES

Full-Stack Al Value Chain

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From data centers and cloud platforms to Al models and application services, NAVER Cloud provides end-to-end technology for creating complete Al ecosystems. Partner with us to leverage our full-stack Al value chain and build your sovereign Al.

Enabling Partners to Accelerate Sovereign Al Journey



Comprehensive Al applications and DX solutions

Accelerate digital transformation with our Al-powered services and applications.

Hyperscale Al infrastructure built from scratch

Our hyperscale Al model, HyperCLOVA X, provides the foundation for building competitive Al services.

Industry-tailored cloud solutions

Choose public, private, and hybrid clouds for secure, powerful solutions that suit your needs.

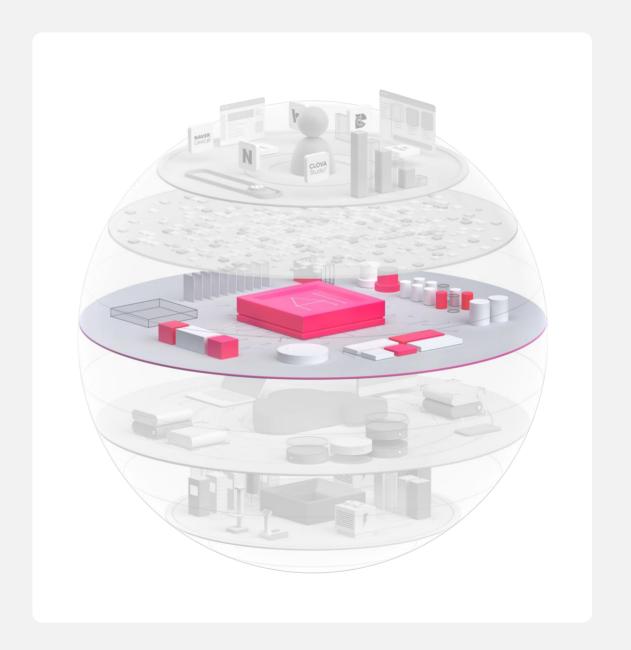
DATA CENTER GAK powered by cutting-edge technology

Our green, hyperscale data centers with Al, cloud, and robotics provide a solid foundation for Al businesses.

AI BACKBONE

HyperCLOVA X: Hyperscale Al Model

Advanced Al services require powerful foundation models. HyperCLOVA X is NAVER Cloud's backbone model, driving our complete Al value chain from infrastructure to applications.



HyperCLOVA X: NAVER's Proprietary Al Model

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HyperCLOVA X is NAVER's proprietary hyperscale AI model and Korea's leading LLM, designed to understand Korean language and culture. In 2021, HyperCLOVA X became the world's third LLM to be commercialized, evolving beyond multimodal to omnimodal AI.

Sovereign Al

Our Al models are built from the ground up with proprietary technology, ensuring sovereign Al that guarantees data sovereignty and technical independence.

Omnimodal Capabilities

This technology processes different forms of data including image, voice, and video in an integrated manner, realizing a "fully complete omnimodal Al" that creates practical value.



Advanced Reasoning

HyperCLOVA X THINK reasoning model autonomously analyzes and solves problems, becoming key technology for advanced agentic AI.

Real-World Applications

We deliver tailored AI services across search, shopping, education, software, and other industries, continuously enhancing user experiences.

Models Tailored to Your Purpose

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HyperCLOVA X offers multiple model variants so you can choose the one that best fits your specific needs and environment.

Choose THINK for advanced reasoning capabilities, SEED for open-source, practical optimization, or DASH for efficient performance.

Each model balances performance with efficiency, making enterprise AI more accessible while driving innovation.

HyperCLOVA X THINK

Reasoning Al Model

Gen Al model with enhanced reasoning capabilities

This model analyzes complex questions step-by-step and processes both text and images to generate precise outputs. Ideal for solving STEM problems and interpreting visual instructions, it excels in multimodal inference environments by processing language and visual information simultaneously.

HyperCLOVA X SEED

Open Source Al Model

Commercial open-source Al model for everyone

Our SEED series includes the latest 14B Think model, building on our 3B, 1.5B, and 0.5B variants. Each model is engineered with different parameters to deliver specialized capabilities tailored to specific use cases. By making these models open-source, we contribute to Korea's Al ecosystem growth.

HyperCLOVA X DASH

CLOVA Studio⁸

Lightweight AI model optimized for speed

This model delivers practical performance with both speed and cost efficiency through its optimized computing architecture. Widely adopted across industries requiring specialized Al agents, its lightweight design makes it ideal for developing tailored vertical Al services.

Custom AI with Enterprise Security

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NAVER Cloud partners with companies to drive digital transformation and productivity growth, ushering in the era of business-tailored Al. By integrating HyperCLOVA X with your unique data, we create new business opportunities while ensuring strict data security through Neurocloud.

CLOVA Studio^β

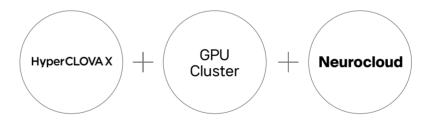
CLOVA Studio enables you to customize HyperCLOVA X models with your company's data, creating Al solutions tailored to your business needs.



Playground	Train and leverage AI models from our intuitive, conversational interface			
Tuning	Fine-tune and optimize models with your custom data			
Skill trainer	Connect HyperCLOVAX to your company's internal/external service APIs			
Explorer	Develop Al using custom tools and APIs			

Neurocloud for HyperCLOVAX

Neurocloud packages all DATA CENTER GAK technology into hybrid cloud environments. By integrating GPU clusters into these systems, we deliver hyperscale Al model HyperCLOVA X with comprehensive training and operation tools.



Deployment within closed corporate networks at your data center
Custom models trained on your data
Continuous model updates and solution upgrades
Complete operational management by NAVER Cloud

NAVER's Efforts Towards Safer Al



Through our Future Al Center, NAVER collaborates with global researchers to advance responsible Al development and establish trustworthy Al standards.

We enhance Al model capabilities through high-quality datasets rooted in safety research while implementing comprehensive technological and policy safeguards.

NAVER's AI Principles

These principles guide how we develop Al technology to make it more accessible and beneficial for everyone.

- 1 Developing human-centered Al
- 2 Respecting diversity
- 3 Balancing rational explanation with convenience
- 4 Accounting for safety in service design
- 5 Protecting privacy and data security

NAVER's AI Safety Framework

Our Al Safety Framework helps teams identify, assess, and manage potential risks throughout the Al development and deployment process.

- 1. Recognize potential risks as AI capabilities advance and create evaluation and management systems.
- 2. Foster collaboration between cross-functional teams throughout the Al system's entire lifecycle.
- 3. Create management-level decision-making structures and collaborate with external stakeholders.

Al Safety Initiatives

Our research focuses on building a healthy Al ecosystem and achieving comprehensive Al safety.

- 1. Build Al datasets and benchmarks for safe and trustworthy R&D.
- 2. Trigger LLMs to generate harmful content to expose their vulnerabilities.
- 3. Develop comprehensive attack and defense strategies and detection technologies.
- 4. Ensure Al models are aligned with human values during learning and inference.

CLOUD SERVICES

NAVER Cloud Platform X: Industry-Tailored Cloud Services

NAVER Cloud Platform delivers over 200 enterprise-grade SaaS, PaaS, and laaS services.

As Korea's leading cloud provider, we develop customized solutions that accelerate innovation across every industry.



Start Your Cloud Transformation Journey at NAVER Cloud Platform



We provide end-to-end services to accelerate your cloud transformation—from foundational infrastructure to cutting-edge Al technologies. Our industry-specific solutions for government, finance, and healthcare ensure strict security compliance and meet all regulatory standards.

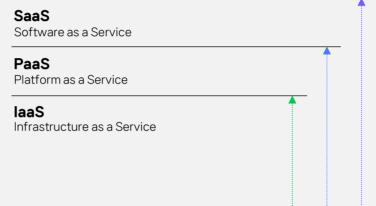
19 Categories

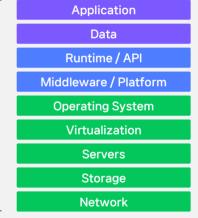
220+ Products

10 Global Region

As of November 2025









We lead public sector cloud transformation through worldclass security technology and reliable infrastructure. We meet comprehensive security certifications and physical infrastructure requirements for government services, while providing VPC environments and hybrid cloud solutions tailored for public institutions.



Financial Cloud

We deliver specialized solutions for the financial services sector, leveraging expertise from years of collaboration with major financial institutions. NAVER Cloud Platform meets Financial Security Institute reliability assessments and complex compliance requirements, enabling efficient financial service development.

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Healthcare Cloud

We hold domestic and international security certifications for smart healthcare implementation, ensuring compliance with Medical Service Act and Personal Information Protection Act requirements. We provide comprehensive Al tools and services for medical data storage and analysis, seamlessly integrated with EMR, PACS, genomic analysis, and healthcare partner services.

Cloud Solution for Every Business



NAVER Cloud Platform delivers end-to-end services from laaS infrastructure to advanced PaaS, Al, data, and API solutions.

We provide enterprise customers with the environment they need to implement and scale their operations effectively.



Compute

Superior computing resources powered by robust infrastructure and years of industry experience



Networking

Fast, reliable network infrastructure to build and deploy your services anytime, anywhere



Security

Maintain comprehensive protection against external threats with industryleading security technology



Management & Governance

Real-time infrastructure and service monitoring for reliable cloud operations



Business Application

Accelerate business growth with cloud-based enterprise information systems and collaboration tools



Media

Convert high-quality media content and build service platforms efficiently and cost-effectively at scale



Gaming

Complete gaming support, including SDKs and essential add-ons



Hybrid & Private Cloud

Choose from various hybrid cloud configurations to meet your specific requirements



Database

Comprehensive database solutions designed to meet diverse service requirements across industries



Digital Twin

Build and deploy digital twins to optimize your business operations



Big Data & Analytics

Collect data from multiple sources and perform integrated analytics effectively



Storage

Secure, flexible storage services including archive, object storage, backup, and more



Al Services

Leverage Al services powered by NAVER's extensive data resources to gain competitive advantages



Application Service

Provide NAVER Cloud's comprehensive technologies and services, from Maps to CAPTCHA



Containers

Create and manage containers with simplicity, speed, and reliability



Developer Tools

Use DevOps practices to rapidly and securely build and deploy software development environments



Blockchain

Build secure blockchain services on the cloud, from private networks to blockchain-based applications



Migration

Migrate IT resources to NAVER Cloud safely and efficiently without service disruption



Content Delivery

Experience high-performance content delivery regardless of user location

Neurocloud: Dedicated Hybrid Cloud

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NAVER Cloud establishes and manages Neurocloud, your dedicated hybrid cloud infrastructure, at your preferred location.

This enables you to implement your corporate IT management and security policies for full compliance and governance while maintaining public cloud advantages.



Fully-Managed

We handle everything from hardware to cloud infrastructure, helping you reduce costs and streamline operations.



On-Premise Integration

Seamlessly integrate with existing legacy systems to create flexible hybrid configurations tailored to your needs.



Data Compliance

On-premise data processing ensures regulatory compliance while maintaining flexible IT infrastructure options.



Diverse Cloud Images

Access rigorously tested and proven OS and application images for reliable deployment.



Simple Management Tools

Get intuitive tools for monitoring cloud resources and managing multiple account systems independently.



Tailored Services

Choose between rack-type and data center-type configurations to match your organization's specific requirements.

Hardware Types

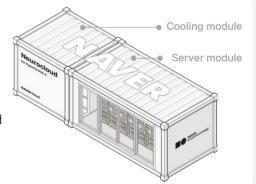
Rack-Type

If your company already has its own data center or server room, we provide Neurocloud racks and hardware. We offer three compute types: High CPU, Standard, and High Memory.



Data Center-Type

If your company lacks its own server infrastructure, we deliver a containerized data center—a complete, self-contained unit featuring NAVER's data center technology and Neurocloud hardware

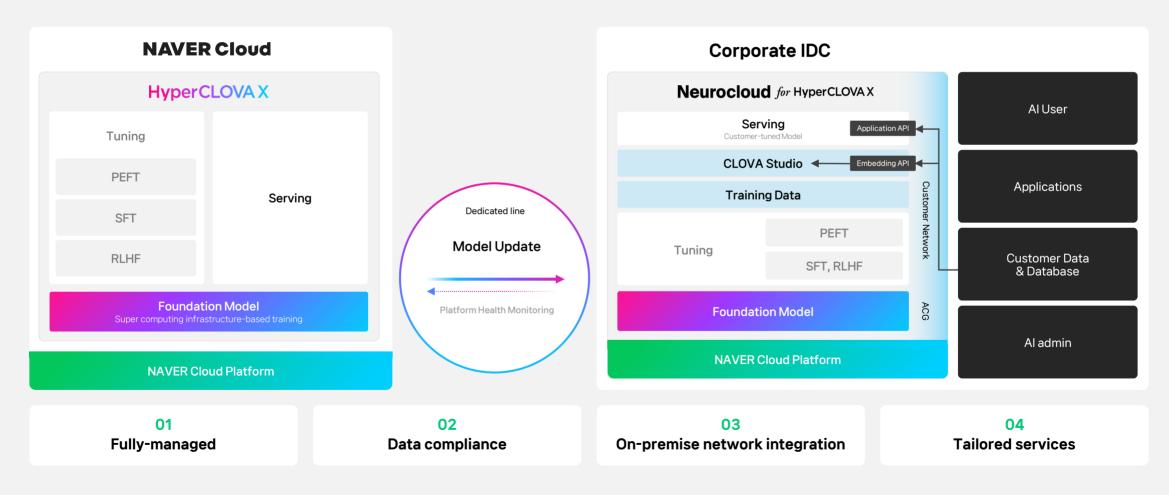


Bringing AI to Neurocloud for HyperCLOVA X

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Neurocloud for HyperCLOVA X is a hybrid cloud solution specifically optimized for HyperCLOVA X.

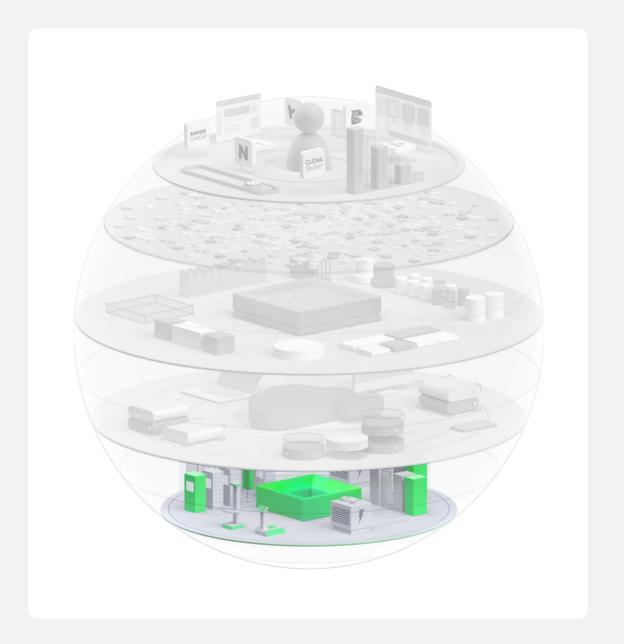
This solution enables you to train specialized language models on your proprietary data within secure network environments integrated with your on-premise infrastructure, ensuring complete security compliance while accessing advanced Al capabilities.



DATA CENTER

DATA CENTER GAK: Cutting-edge Technology Hub

DATA CENTER GAK is Korea's first and largest hyperscale infrastructure, built entirely with our own proprietary technology. These eco-efficient facilities deliver unmatched security and reliability, powering hyperscale Al and next-generation digital services.



DATA CENTER GAK: Turning Today's Data into Tomorrow's Innovation

Named after Jangqyeonggak at Haeinsa Temple, we built our DATA CENTER GAK to carry on the tradition of preserving records—except now those records are data. GAK Chuncheon and GAK Sejong house approximately 700,000 servers, providing reliable services to NAVER users and enterprise cloud customers.





GAK Chuncheon Korea's first green data center, built entirely with our own technology

Korea's first portal company to build its own data center

 1_{st}

Industry-leading power usage effectiveness

 \approx **1.1** PUE

Earthquake-resistant design certified for

6.5 magnitude

Maximum server hosting capacity

+100,000 UNIT

GAK Seiong Korea's largest, futuristic hyperscale data center

Facility size equivalent to 41 soccer fields

294,000 m²

Power capacity for reliable operations

270 MW

Largest single-company server facility in Korea

+600,000 UNIT

High-density. high-performance server operation

Up to 20 kW

Setting the Green Data Center Standard

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We are committed to researching and implementing innovative approaches to reduce energy consumption and carbon emissions for a sustainable future. Both GAK Chuncheon and GAK Sejong have earned LEED Platinum certification—the world's most rigorous standard for green building design.



Hybrid Cooling System

Adaptive cooling system that uses outside air when conditions allow

Energy Recycling

Captures and reuses server waste heat, collects rainwater, and integrates solar power



Eco-friendly Design

Environmentally-friendly data center construction

RE100 & EV100

First global internet platform to achieve dual membership simultaneously

Worldwide Connectivity Through Global Regions

NAVER Cloud has regional footprints in 10 countries—delivering services both domestically and internationally.

We partner with over 350 local telecommunications companies to provide exceptional cloud services and drive innovation across the global IT ecosystem.



Global Cloud Data Centers

- Operates data centers across multiple key locations worldwide
- Present in Korea, Japan, Singapore, United States (East/West), Germany
- Enables secure private communication between global regions through dedicated network connections
- · Expanding with plans for additional cloud regions

Local Cloud Data Centers

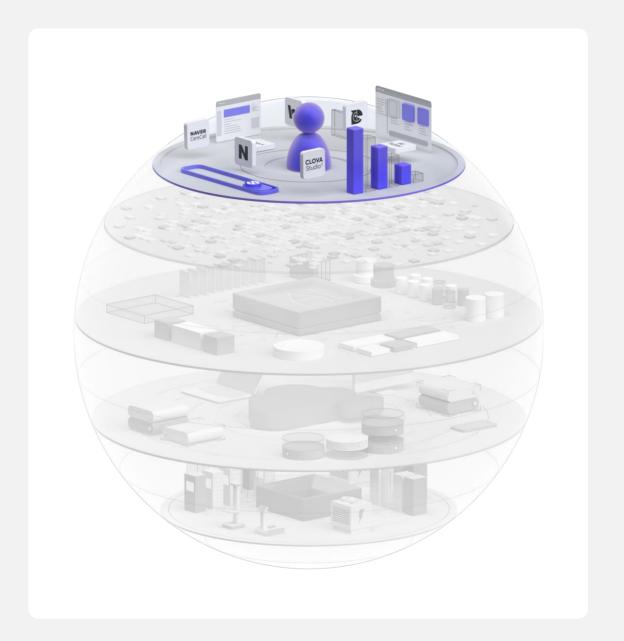
- Operates NAVER Cloud Platform services from 2 out of 4 local IDCs operated by NAVER Cloud
- Public cloud zones: Multi-zone operation across 2 data centers
- Government cloud zones: Main data center and DR data center in operation
- Financial cloud zones: Main data center in operation and DR data center under construction

AI & DX SOLUTIONS

Enterprise Solutions: Al-Driven Digital Transformation

Our Al-powered services and applications are reshaping how people work and live.

Global organizations leverage solutions like NAVER WORKS to boost productivity and Digital Twin to create smart spaces.



NAVER WORKS: Innovating the Way You Work

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NAVER WORKS is a comprehensive work platform that combines NAVER's convenience, technology, and approach to work.

It seamlessly integrates communication, collaboration, and administration features into a single platform that transforms workplace productivity.



Keep the familiar NAVER experience

No learning curve needed—NAVER WORKS builds on the same familiar experience from NAVER Mail, Calendar, and Cafe that you already know.

Access everything you need on a single platform

From communication and collaboration to administration and CLOVA Note, connect your NAVER WORKS account once to access all services seamlessly.

Boost work productivity with WORKS AI

Al-powered features handle routine tasks like email drafting, message summarization, and real-time interpretation and translation to streamline your work.

NAVER WORKS has a strong global presence

Leading collaboration tool in Korea

No. 1

Source: Mobile Index

Leading paid business messenger in Japan

No. 1

Source: Fuji Chimera report

Global enterprise customers

590,000 +

Global users

5.8 million +

Choose Your Collaboration Tools

NAVER WORKS offers NAVER WORKS Core, admin solutions, shared drive, and CLOVA Note. Select the services that match your business size and workflow needs.



Complete collaboration platform with email, messaging, contacts, calendar, and bulletin board to streamline work efficiency across organizations.



Mail



Message



Calendar



Contacts





Drive



Board



Video Meeting



Task



Form

Drive

Manage all work files in one place with secure sharing that aligns with your organization's security requirements.



Business Support

Configure HR systems and document workflows to fit your organization's specific needs.



CLOVA Note

Automatically capture meeting discussions and create clean minutes while maintaining full data privacy.



Creating Smart Spaces Using Al and 5G

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Through our collaboration with NAVER LABS, we deliver smart space solutions powered by advanced Al algorithms, high-precision data, and 5G technology. We're transforming how people work and live by integrating cutting-edge technologies into physical spaces.

ALIKE: City Digital Twins

ALIKE uses aerial photography and AI to create highly accurate urban data including 3D city models, road layouts for semi-autonomous driving, and HD maps for fully autonomous vehicles—all at competitive costs. The platform uses AI automation to convert thousands of 2D aerial photos into detailed 3D models. With digital twin technology, these models create precise virtual copies of real environments, allowing teams to run simulations, analyze real-world problems, and predict how cities might change over time.



ARC: Robot Intelligence System (AI - Robot - Cloud)

ARC is a multi-robot intelligence system powered by NAVER Cloud Platform and 5G networks. Each robot's Al is built with advanced algorithms and high-precision data, enabling seamless interaction with people and spaces through cloud connectivity and 5G.





1784: Robotics-Friendly Building -the Testbed

1784, NAVER's second headquarters, showcases the convergence of innovative infrastructure and NAVER's technologies, including robotics, autonomous driving, AI, 5G, and cloud computing. This facility demonstrates the future of work environments through groundbreaking technologies like AI face recognition, robot delivery, contactless ordering systems, and more.

Digital Twin: Addressing Urban Challenges Worldwide

Digital twins create virtual replicas of the real world, serving as the foundation for smart cities, autonomous vehicles, 5G robotics, XR experiences, and other physical AI applications.

NAVER delivers the core technology powering smart cities worldwide-from Korea and Japan to Saudi Arabia-through our advanced digital twin solutions.



Digital Twins Across Three Saudi Cities

NAVER partnered with Saudi Arabia to develop digital twin platforms in three major cities: Makkah, Madinah, and Jeddah. These platforms support urban planning through detailed 3D city models, provide analytics insights, and enable disaster preparedness simulations.



Disaster Response System in Nagai, Japan

Facing increased natural disasters and reduced human resources from an aging population, Nagai City deployed a digital twin-based disaster response system. This "phase-free" solution enables advance prediction of natural disasters and comprehensive real-time monitoring.

REFERENCE

Customer Stories



NAVER Cloud supports organizations across all sizes and industries, from enterprises to government institutions.



The Bank of Korea uses a dedicated generative AI platform to boost productivity in finance and economics.

#Neurocloud for HyperCLOVA X

Read More



Korea Hydro & Nuclear Power built a custom generative AI platform that improves nuclear power plant operations.

#Neurocloud for HyperCLOVA X

Read More

롯데카드

Lotte Card deployed an Al contact center that handles customer inquiries.

#Al Contact Center #laaS

Read More



Mirae Asset created a corporate Al platform that streamlines financial operations while ensuring regulatory compliance.

#HyperCLOVA X DASH

Read More



Samsung Medical Center developed a secure platform for medical data research and analysis.

#Datafence #laaS

Read More



Seoul National University Hospital enhanced medical data security by implementing network isolation.

#DaaS

Read More



LG Electronics uses a large action model to gain marketing insights and understand customer behavior.

#NCLUE

Read More



MBC deployed Al technology to evaluate K-pop audition performances and deliver personalized feedback.

#HyperCLOVA X

Read More

Customer Stories

NAVER Cloud supports organizations across all sizes and industries, from enterprises to government institutions.



Asan Medical Center deployed Asan Works to streamline internal communication and automate chatbot services.

#NAVER WORKS Core

Read More



Lotte ON modernized operations by replacing their legacy on-premise portal with cloud-based SaaS groupware.

#NAVER WORKS Business Support

Read More



Daewoong Pharmaceutical uses Al-powered translation to enable real-time communication between HQ and 8 overseas branches.

#NAVER WORKS Core #Business Support

Read More



MBC optimized mobile experience and enabled real-time API integration with internal systems.

#NAVER WORKS Core

Read More



Fritz Coffee Company unified work tools and enhanced workplace culture through digital surveys and bulletin boards.

#NAVER WORKS Core #Business Support

Read More



Jeju Special Self-Governing Province digitized administrative operations, including mobile-based field services.

#NAVER WORKS for Government



Daeryun Law Firm enhanced nationwide lawyer collaboration and automated client consultation notifications.

#NAVER WORKS Core

Read More



Ajungdang implemented a unified communication platform between headquarters and customer service, plus digital approval workflows.

#NAVER WORKS Core #Business Support

Read More

Public Sector































IT & Gaming









Financial Services









Samsung Card

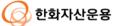
삼성생명











롯데카드

Manufacturing













Healthcare





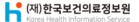
SNUH 5 서울대학교병원











Retail & Food/Beverage

















Education & Media





















Consumer Services















OWN YOUR TECH, OWN YOUR FUTURE

THANK YOU